

HANNAH DAVENPORT

CREATIVE MARKETING

CONTACT

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EDUCATION

ART & SOCIOLOGY

Whitman College / 2016

SKILLS

Adobe Suite

Illustration

Branding & logo design

Email Automation

Paid Social Platforms

Google Analytics & AdWords

INTERESTS



PAINTING



FASHION



ANIMALS



DESSERT

PROFILE

“ A mixture of marketing and creative who is always looking for new opportunities, new people to meet, and new dogs to pet. Passionate about creating relevant content and a beautiful experience to view it in. Striving to learn new things and create the best work possible.

EXPERIENCE

CAMPAIGN MANAGER

PitchBook, Seattle / 2016 - Present

- Spearheaded marketing initiatives for various segments including product releases and corporate development.
- Worked in tandem with Product Marketing to keep campaigns tailored to audience.
- Managed all blog initiatives to drive organic and promoted traffic.
- Collaborated and lead designers to create assets in-line with campaign and messaging efforts.

FOUNDER

GIRL ART. / 2015 - Present

- Started a company selling my illustrated designs and created ecommerce options for cards, prints, merchandise.
- Designed and executed all tasks from branding & logo, social media, website design & customer service.

BRANDING & CAMPAIGN COORDINATOR

The Social Life / 2014 - 2016

- Created sorority apparel designs for international campaigns.
- Promoted sales daily through social media & email targeting, generating over \$3,000 in revenue a month.
- Tracked industry trends to predict upcoming styles.

DESIGN & MERCHANDISING INTERN

Starbucks, Seattle / 2015

- Helped merchandise the retail lobby of Starbucks' stores.
- Ideated & designed for Starbucks' Local Card Series.
- Facilitated bringing local artwork into stores.
- Merchandised & designed new branding strategies for TEAVANA Holiday.